

THE COUNTRY HOUSE, RURAL & EQUESTRIAN AGENT  
Local Knowledge - National Reach

GRANT  
& Co

## A Capital Investment ?

A fantastic opportunity to tap directly into this valuable pool of focused buyers.



Instruct Grant & Co by April 2017 to ensure your property is showcased to London buyers looking to relocate from the capital

01531 637 341

[www.grantco.co](http://www.grantco.co)

Covering The Three Counties

 MAYFAIR  
OFFICE GROUP  
 OnTheMarket.com

# The grass really is greener in The Three Counties



22% of our buyers came from London in 2016

## Top reasons why London buyers want to move to the Three Counties



### Quality of life

Londoners want to bring their children up in a greener, quieter and more traditional environment



### More for your money

Cashing in on the Capital. The average value of a London home is still more than double the nationwide average & numerous London property owners have benefitted from staggering price inflation over the last 15 years.



### Congestion and crime rates

London and surrounding areas are just too busy and increasingly stressful to bring up a family



### Family connections

63% of our London buyers have family connections in the area



### School rules

Excellent choice of schooling



### Thriving market towns

Both economically and culturally



### Valuing the important things in life

Stunning unspoilt countryside and peace and quiet



### Advances in technology

Particularly broadband making it feasible to work from home



### More disposable income

Sale of the London home enables buyers to fund a country home and provides a "pot" of disposable income to pay for the things that really matter in life

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